Permission for Promotional Endorsement

Please return to author as a signed hard copy or by pasting the following text into an email, with the blurb itself, sent from your own email address

______________________________________ [author’s name] owns the promotional endorsement (or blurb) that I have written for his/her book to be published by McFarland & Company, Inc., Publishers. I approve its use in or on all editions of this book (including e-book), and in any promotional listings or ads for the book.

I understand the following: (1) My blurb may ultimately not appear on the book or website (depending on space availability, time of arrival at the publisher and other factors); (2) McFarland may cut the blurb to fit available space; (3) McFarland may lightly edit the blurbs as it deems necessary; (4) My blurb will not be used unless I supply this permission form or an equivalent.

______________________________________
Signature