

Dear author:

Your book is nearing publication, and the sales and marketing department is preparing a list of review copy recipients. While our core review media audience is pretty fine-tuned (and will be addressed automatically by McFarland), we welcome additional, targeted suggestions from our authors.

**Review Copy Suggestions:**

If you are aware of special magazines, websites or high quality blogs in your particular field that feature book review sections, it would be helpful if you could provide us with names of the periodicals, names of the book review editors, and mailing addresses. Regardless of the exact number of suggestions you have to offer, please rank them in order of importance. Email your suggestions to me at [bcox@mcfarlandpub.com](mailto:bcox@mcfarlandpub.com).

**Keywords for Metatagging:**

Provide us with a list of keywords that could be usefully applied to the book (to assist with online searching). Prioritize your keywords if they are numerous. Email your suggestions to me at [bcox@mcfarlandpub.com](mailto:bcox@mcfarlandpub.com).

**How You Can Help Promote Your Book:**

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Sincerely,  
Beth Cox  
Assistant Marketing Manager  
McFarland

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